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# Press Release

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FOR IMMEDIATE RELEASE

Owner: Sundance Dental Laboratory

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## **DEN-MAT HOLDINGS LLC, SANTA MARIA CA. ADDS SUNDANCE DENTAL LABORATORY AS A LUMINEER PARTNER.**

Sundance Dental Laboratory LLC of Scottsdale, AZ, a market leader in the field of Cosmetic dentistry, announces they have signed an agreement with DEN-MAT HOLDINGS, LLC the Santa Maria based provider of Lumineers™. This strategic alliance will give Lumineer Certified Dentists worldwide the advantage to send Lumineer Cases to Sundance Dental Laboratory for Case Selection, Case Design and Electronic Submission for manufacturing to Den-Mat LLC. CAD Design and Electronic Communication will be done using SensAble Dental Lab System, an award-winning dental CAD/CAM system. Incorporating the SensAble Dental Lab System can greatly help increase the Esthetics results, efficiency, accuracy and predictability of a dental laboratory.

This new partnership with Den-Mat LLC is an important step in Sundance Dental Laboratory's continued efforts to leverage technology to further enhance our customers' experience in Minimally Invasive Cosmetic Dentistry.

. Sundance Dental Laboratory has been in business since 1987, as a Full Service dental laboratory producing the highest quality dental prosthetics. Sundance takes pride in being a leader in the field of Dental Technology by employing the most motivated and skilled technicians and team members who take pride in their work by using only the best products and state-of-the-art equipment available and by doing business with the utmost integrity and honesty.

. Den-Mat has been in business since 1974, creating many products for the dental community. Den-Mat's revolutionary LUMINEERS™, developed in 1978, are the first porcelain laminates that are contact lens thin and strong. LUMINEERS™ eliminate the need for the shaving and grinding down of sensitive tooth structure that is common with traditional veneers. Anesthetic shots are also unnecessary. LUMINEERS provide exceptional results, taking worn, misshapen teeth and transforming them into a naturally beautiful and radiant smile.

**DenMat®**



**LUMINEERS®**  
**BY CERINATE®**

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